

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Flight Dates	Order #	Alt Order #
08/14/12 - 09/03/12	937742	06257233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/31/12	THE CHEW	1P-2P	-TWTF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/27/12	09/02/12	-TWTF--	2	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	6 WPBF W	08/29/12	1:37 PM	THE CHEW	1P-2P	:30	OFA-12-A-093H	\$225.00	NM
	5 WPBF F	08/31/12	1:35 PM	THE CHEW	1P-2P	:30	OFA-12-G-102H	\$225.00	NM
2	08/14/12	08/31/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$200.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/27/12	09/02/12	-TWTF--	4	\$200.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10 WPBF Tu	08/28/12	10:19 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-093H	\$200.00	NM
	9 WPBF W	08/29/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-102H	\$200.00	NM
	12 WPBF Th	08/30/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-102H	\$200.00	NM
	11 WPBF F	08/31/12	10:19 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-102H	\$200.00	NM
3	08/14/12	08/31/12	The View	11A-12PM	-TWTF--	:30	2	\$575.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/27/12	09/02/12	-TWTF--	2	\$575.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	6 WPBF Tu	08/28/12	11:00 AM	The View	11A-12PM	:30	OFA-12-G-102H	\$575.00	NM
	5 WPBF Th	08/30/12	11:33 AM	The View	11A-12PM	:30	OFA-12-A-093H	\$575.00	NM
4	08/14/12	08/31/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	2	\$75.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/27/12	09/02/12	-TWTF--	2	\$75.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	5 WPBF Tu	08/28/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-102H	\$75.00	NM
	6 WPBF W	08/29/12	12:54 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-102H	\$75.00	NM
5	08/14/12	08/31/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/27/12	09/02/12	-TWTF--	3	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10 WPBF Tu	08/28/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-102H	\$225.00	NM



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/31/12	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	W	08/29/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-102H	\$225.00 NM
12	WPBF	Th	08/30/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-102H	\$225.00 NM
6	08/14/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	Tu	08/28/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-102H	\$275.00 NM
12	WPBF	W	08/29/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-102H	\$275.00 NM
11	WPBF	Th	08/30/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-102H	\$275.00 NM
9	WPBF	F	08/31/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-093H	\$275.00 NM
7	08/14/12	08/31/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	Tu	08/28/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-G-102H	\$50.00 NM
11	WPBF	W	08/29/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-G-102H	\$50.00 NM
12	WPBF	Th	08/30/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-A-093H	\$50.00 NM
9	WPBF	F	08/31/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-G-102H	\$50.00 NM
8	08/14/12	08/31/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	Tu	08/28/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-093H	\$175.00 NM
7	WPBF	Th	08/30/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-102H	\$175.00 NM
8	WPBF	F	08/31/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-102H	\$175.00 NM
9	08/14/12	08/31/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WPBF	Tu	08/28/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-102H	\$475.00 NM
12	WPBF	Th	08/30/12	5:40 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-102H	\$475.00 NM
9	WPBF	F	08/31/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-102H	\$475.00 NM
10	08/14/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	08/28/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-102H	\$225.00 NM
5	WPBF	W	08/29/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-093H	\$225.00 NM
11	08/14/12	08/31/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/28/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-A-093H	\$625.00 NM
12	08/14/12	08/31/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	1	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu		08/28/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-102H	\$400.00	NM
13	08/14/12	08/31/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	4	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 WPBF Tu		08/28/12	7:25 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$475.00	NM
12 WPBF W		08/29/12	7:58 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$475.00	NM
10 WPBF Th		08/30/12	8:55 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$475.00	NM
11 WPBF F		08/31/12	8:46 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$475.00	NM
14	08/14/12	08/31/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WPBF Tu		08/28/12	7:40 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-102H	\$1,600.00	NM
5 WPBF W		08/29/12	7:54 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-102H	\$1,600.00	NM
15	08/14/12	08/31/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu		08/28/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-102H	\$250.00	NM
17	08/27/12	09/03/12	BACH PAD	Prime Other	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		08/27/12	9:42 PM	BACH PAD	Prime Other	:30	OFA-12-G-102H	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		09/03/12	9:39 PM	BACH PAD	Prime Other	:30	OFA-12-G-102H	\$2,200.00	NM
18	08/18/12	09/01/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$85.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Sa		09/01/12	5:39 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-102H	\$85.00	NM
19	08/18/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Sa		09/01/12	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-G-102H	\$175.00	NM
22	08/18/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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22	08/18/12	09/01/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>7:53 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>OFA-12-G-102H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Sa	09/01/12	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-G-102H	\$500.00	NM																																													
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3	WPBF	Sa	09/01/12	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-G-102H	\$500.00	NM																																																																		
24	08/18/12	09/01/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$375.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>8:30 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>OFA-12-A-093H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1-	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Sa	09/01/12	8:30 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-A-093H	\$375.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/27/12	09/02/12	-----1-	1	\$375.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Sa	09/01/12	8:30 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-A-093H	\$375.00	NM																																																																		
25	08/19/12	09/02/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/27/12	09/02/12	-----1	1	\$200.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Su	09/02/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-A-093H	\$200.00	NM																																																																		
26	08/19/12	09/02/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$350.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>11:43 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>OFA-12-G-102H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/02/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-102H	\$350.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Su	09/02/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-102H	\$350.00	NM																																																																		
27	08/19/12	09/02/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$50.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>5:10 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>OFA-12-G-102H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/02/12	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-102H	\$50.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Su	09/02/12	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-102H	\$50.00	NM																																																																		
28	08/19/12	09/02/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>6:48 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>OFA-12-G-102H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/02/12	6:48 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-G-102H	\$100.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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3	WPBF	Su	09/02/12	6:48 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-G-102H	\$100.00	NM																																																																		
29	08/19/12	09/02/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$325.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>6:55 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>OFA-12-G-102H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/02/12	6:55 PM	Sun 630pm News	630-7pm	:30	OFA-12-G-102H	\$325.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/27/12	09/02/12	-----1	1	\$325.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Su	09/02/12	6:55 PM	Sun 630pm News	630-7pm	:30	OFA-12-G-102H	\$325.00	NM																																																																		
31	08/19/12	09/02/12	EXMO WL ED Class of Time - Pre-emptible with notice	Prime Other	-----1	:30	1	\$1,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td></td><td>EXMO WL ED</td><td>Prime Other</td><td>:00</td><td></td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 31.4</td></tr><tr><td>4</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>10:45 PM</td><td>TV DUOS</td><td>Prime Other</td><td>:30</td><td>OFA-12-G-102H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 31.3 09/02</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/02/12		EXMO WL ED	Prime Other	:00		\$1,500.00	NM	See MG 31.4											4	WPBF	Su	09/02/12	10:45 PM	TV DUOS	Prime Other	:30	OFA-12-G-102H	\$1,500.00	NM	MG for 31.3 09/02										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/27/12	09/02/12	-----1	1	\$1,500.00																																																																							
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See MG 31.4																																																																												
4	WPBF	Su	09/02/12	10:45 PM	TV DUOS	Prime Other	:30	OFA-12-G-102H	\$1,500.00	NM																																																																		
MG for 31.3 09/02																																																																												
32	08/23/12	08/30/12	WIPEOUT Class of Time - Pre-emptible with notice	8-9PM	---1---	:30	1	\$1,800.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>---1---</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	---1---	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/27/12	09/02/12	---1---	1	\$1,800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for\_advertisers



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	08/23/12	08/30/12	WIPEOUT	8-9PM	---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/30/12	8:43 PM	WIPEOUT	8-9PM	:30	OFA-12-A-093H	\$1,800.00 NM
33	08/14/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTFSS	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTFSS	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	08/28/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-102H	\$800.00 NM
5	WPBF	W	08/29/12	11:41 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-102H	\$800.00 NM
LR- Network Program Runover									
34	08/22/12	08/29/12	MOD FAM	9-10PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	9:20 PM	MOD FAM	9-10PM	:30	OFA-12-G-102H	\$1,800.00 NM
35	08/20/12	09/03/12	THE CHEW	1P-2P	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	1:36 PM	THE CHEW	1P-2P	:30	OFA-12-G-102H	\$225.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	1:33 PM	THE CHEW	1P-2P	:30	OFA-12-G-102H	\$225.00 NM
36	08/20/12	09/03/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-093H	\$200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-093H	\$200.00 NM
37	08/20/12	09/03/12	The View	11A-12PM	1-----	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12		The View	11A-12PM	:00		\$575.00 NM
See MG 37.4									
4	WPBF	Th	08/30/12	10:58 AM	The View	11A-12PM	:30	OFA-12-G-102H	\$575.00 NM
MG for 37.2 08/27									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	11:31 AM	The View	11A-12PM	:30	OFA-12-G-102H	\$575.00 NM
38	08/20/12	09/03/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$75.00				



Send Payment To:

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	08/20/12	09/03/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 08/27/12 1:01 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-093H \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-093H \$75.00 NM									
39	09/03/12	09/03/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 12:46 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-102H \$225.00 NM									
40	08/20/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 08/27/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$275.00 NM See MG 40.4 4 WPBF Th 08/30/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM MG for 40.2 08/27 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
41	08/20/12	09/03/12	4:30a-5a	430a-5a	1-----	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 08/27/12 4:41 AM 4:30a-5a 430a-5a :30 OFA-12-A-093H \$50.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-G-102H \$50.00 NM									
42	09/03/12	09/03/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 5:11 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-093H \$175.00 NM									
43	08/27/12	09/03/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 1----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 08/27/12 5:46 PM M-F 5pm News 5-6pm :30 OFA-12-A-093H \$475.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/03/12 5:12 PM M-F 5pm News 5-6pm :30 OFA-12-A-093H \$475.00 NM									
44	08/20/12	09/03/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/20/12	09/03/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-102H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-102H	\$225.00 NM
45	08/20/12	09/03/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-086H	\$625.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-102H	\$625.00 NM
46	08/20/12	09/03/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-086H	\$400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-102H	\$400.00 NM
47	08/20/12	09/03/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	7:50 AM	Good Morning America	7-9AM	:30	OFA-12-A-093H	\$475.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/03/12		Good Morning America	7-9AM	:00		<del>\$475.00</del> NM
See MG 47.4									
4	WPBF	M	09/03/12	8:30 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$475.00 NM
MG for 47.3 09/03									
48	08/20/12	09/03/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	7:34 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-093H	\$1,600.00 NM
49	08/20/12	09/03/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-102H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/20/12	09/03/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	1-----	:30	1	\$250.00	NM
09/03/12 09/09/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-102H \$250.00 NM									
51	09/01/12	09/01/12	University of Miami Colleg SAT 330-7PM Class of Time - Pre-emptible with notice		-----S-	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/01/12 6:09 PM University of Miami College Footb SAT 330-7PM :30 OFA-12-G-102H \$2,500.00 NM									
59	09/03/12	09/03/12	BACH PAD Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 8:00 PM BACH PAD Prime Other :30 OFA-12-G-102H \$2,000.00 NM									
61	09/03/12	09/03/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-G-102H \$1,600.00 NM									
Total Spots							84		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$42,360.00</b>
<u>Agency Commission</u>	<b>\$6,354.00</b>
<u>Net Amount Due</u>	<b>\$36,006.00</b>